

Help lower your costs, not your expectations.



Upgrade now and get cash back¹ on select HP Designjet printers!

Three great products. Two ways to save!

During the HP Designjet Cash In & Trade Up Fall 2013 promotion (August 1–October 31, 2013), you can save two ways with 0% leasing² or cash back¹ on qualifying HP Designjet printers!

It's easy. Just trade in your eligible old large format printer and:

1—Get 0% leasing² on a qualifying new HP Designjet T2300 44-in PostScript eMFP when you upgrade your eligible old large format printer (restrictions apply)

2—Get cash back¹ when you purchase or lease a qualifying new:

- HP Designjet T7100 42-in Printer **with a full set of qualifying inks** (see chart on back)
- HP Designjet Z6200 42-in or 60-in Photo Printer **with a full set of qualifying inks** (see chart on back)

Mail-in rebate values depend on which eligible old large format printer you trade in. See charts below for leasing, rebate and trade-in product details. Online claim form must be submitted by November 30, 2013.

Plus, save up to \$125 more on select HP Designjet printers when you add a qualifying HP Care Pack Service.³



Get up to \$200 in free HP large format media⁴

With the HP StartRight Program, receive up to \$200 in free HP large format media⁴ when you purchase or lease a qualifying new HP Designjet T- or Z-series printer before December 31, 2013. Visit hp.com/go/HPStartRightPromo for details.

HP Designjet Cash In & Trade Up Fall 2013—0% Leasing offer

Lease the following eligible new printer from August 1, 2013–October 31, 2013:

HP Designjet T2300 44-in PostScript eMFP (CN728A)

Upgrade from one of these eligible old large format printers:

- HP Designjet 600/650c series printer
- HP Designjet T610/T620 series printer
- HP Designjet 700/750/755 series printer
- HP Designjet 800/cc800ps series printer
- HP Designjet 815MFP/820MFP series printer
- HP Designjet 1050/1055 series printer
- HP Designjet T1100/T1120 series printer
- HP Designjet T1100MFP/T1120MFP series printer
- HP Designjet 4000/4500 series printer
- HP Designjet 4020/4520 series printer
- HP Designjet 4520MFP series printer
- HP Designjet 2000cp/2500cp series printer
- HP Designjet 3000cp/3500cp series printer
- HP Designjet 5000/5500 series printer
- HP Designjet Z6100 Photo series printer
- Any Canon, ENCAD, Epson, KIP, OCE, Ricoh or Xerox 36-in or larger technical, graphics or LED printer

Provide the following from your eligible old large format printer:

Serial number only

Receive the following:

Qualified customers can receive a 0% lease² for 36 months funded by Direct Capital. Contact your HP Authorized Large Format Reseller for details.

Contact us today for promotion details.

Business Partner



HP Designjet Cash In & Trade Up Fall 2013 promotion

Note: The HP Designjet printers below must also include the purchase of a full set of qualifying inks on same invoice.

Purchase/lease one of these eligible new printers from August 1, 2013–October 31, 2013:	Must also purchase the following full set of inks with the printer on the same invoice in order to receive the rebate:	Trade in one of these eligible old large format printers:	Provide the following from your eligible old large format printer:	Receive the following cash-back amount ¹ :	Add an HP Care Pack (3-year next business day onsite support) from August 1, 2013–October 31, 2013, and receive an additional cash-back amount ² :
HP Designjet T7100 42-in Printer (CQ105A)	<ul style="list-style-type: none"> HP 761 400-ml Matte Black Designjet Ink Cartridge (CM991A) HP 761 400-ml Yellow Designjet Ink Cartridge (CM992A) HP 761 400-ml Magenta Designjet Ink Cartridge (CM993A) HP 761 400-ml Cyan Designjet Ink Cartridge (CM994A) HP 761 400-ml Gray Designjet Ink Cartridge (CM995A) HP 761 400-ml Dark Gray Designjet Ink Cartridge (CM996A) 	<ul style="list-style-type: none"> HP Designjet 1050/1055 series printer HP Designjet 800/cc800ps series printer HP Designjet 815MFP/820MFP series printer HP Designjet T1100/T1120 series printer HP Designjet T1100MFP/T1120MFP series printer HP Designjet 2000cp/2500cp series printer HP Designjet 3000cp/3500cp series printer HP Designjet 4000/4500 series printer HP Designjet 4020/4520 series printer HP Designjet 4520 MFP series printer HP Designjet 5000/5500 series printer Any Canon, ENCAD, Epson, KIP, OCE, Ricoh or Xerox 36-in or larger technical, graphics or LED printer 	Serial number only OR Serial number and return of formatter board or motherboard	\$500 \$1,000	\$125 (UX919E)
HP Designjet Z6200 42-in Photo Printer (CQ109A)	<ul style="list-style-type: none"> HP 771/A 775-ml Matte Black Designjet Ink Cartridge (CE037A/B6Y15A) HP 771/A 775-ml Chromatic Red Designjet Ink Cartridge (CE038A/B6Y16A) HP 771/A 775-ml Magenta Designjet Ink Cartridge (CE039A/B6Y17A) HP 771/A 775-ml Yellow Designjet Ink Cartridge (CE040A/B6Y18A) HP 771/A 775-ml Light Magenta Designjet Ink Cartridge (CE041A/B6Y19A) HP 771/A 775-ml Light Cyan Designjet Ink Cartridge (CE042A/B6Y20A) HP 771/A 775-ml Photo Black Designjet Ink Cartridge (CE043A/B6Y21A) HP 771/A 775-ml Light Gray Designjet Ink Cartridge (CE044A/B6Y22A) 	<ul style="list-style-type: none"> HP Designjet 1050/1055 series printer HP Designjet T1100/T1120 series printer HP Designjet T1100MFP/T1120MFP series printer HP Designjet 2000cp/2500cp series printer HP Designjet 3000cp/3500cp series printer HP Designjet 4000/4500 series printer HP Designjet 4020/4520 series printer HP Designjet 4520 MFP series printer HP Designjet 5000/5500 series printer HP Designjet Z6100 Photo series printer Any Canon, ENCAD, Epson, KIP, OCE, Ricoh or Xerox 36-in or larger technical, graphics or LED printer 	Serial number only OR Serial number and return of formatter board or motherboard	\$750 \$1,750	\$125 (UV289E)
HP Designjet Z6200 60-in Photo Printer (CQ111A)	<ul style="list-style-type: none"> HP 771/A 775-ml Matte Black Designjet Ink Cartridge (CE037A/B6Y15A) HP 771/A 775-ml Chromatic Red Designjet Ink Cartridge (CE038A/B6Y16A) HP 771/A 775-ml Magenta Designjet Ink Cartridge (CE039A/B6Y17A) HP 771/A 775-ml Yellow Designjet Ink Cartridge (CE040A/B6Y18A) HP 771/A 775-ml Light Magenta Designjet Ink Cartridge (CE041A/B6Y19A) HP 771/A 775-ml Light Cyan Designjet Ink Cartridge (CE042A/B6Y20A) HP 771/A 775-ml Photo Black Designjet Ink Cartridge (CE043A/B6Y21A) HP 771/A 775-ml Light Gray Designjet Ink Cartridge (CE044A/B6Y22A) 	<ul style="list-style-type: none"> HP Designjet 1050/1055 series printer HP Designjet T1100/T1120 series printer HP Designjet T1100MFP/T1120MFP series printer HP Designjet 2000cp/2500cp series printer HP Designjet 3000cp/3500cp series printer HP Designjet 4000/4500 series printer HP Designjet 4020/4520 series printer HP Designjet 4520 MFP series printer HP Designjet 5000/5500 series printer HP Designjet Z6100 Photo series printer Any Canon, ENCAD, Epson, KIP, OCE, Ricoh or Xerox 36-in or larger technical, graphics or LED printer 	Serial number only OR Serial number and return of formatter board or motherboard	\$2,000 \$3,500	\$125 (UX882E)

Note: For removal of the formatter board or motherboard, please contact your HP Authorized Reseller. In the alternative, you may get instructions for removal of the boards for HP products from Market Velocity, Inc.; for third-party products please refer to the owner's or service manual for that product. If using either of these alternative methods, **use extreme caution, switch off the product and remove the power cable before proceeding with removal of the formatter or motherboard.**

1 U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made August 1, 2013–October 31, 2013. All claims must be submitted by November 30, 2013, and proof of purchase submitted by December 31, 2013. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit hp.com/go/cashin.

2 U.S. only. From August 1–October 31, 2013, for qualified customers, 0% financing available on a 36 month lease. Offer available only through HP Authorized Large Format Resellers. Not all customers will qualify. Customers must be approved for financing by Direct Capital. HP and Direct Capital reserve the right to cancel this promotion at their discretion without notice. Additional restrictions apply. Visit hp.com/go/cashin to view the complete terms PDF.

3 The qualifying HP Designjet printer and associated qualifying HP Care Pack need to be purchased together.

4 Value is based on HP U.S. list prices. Prices are subject to change without notice. Refer to HP StartRight Program terms and conditions for specific qualifying HP Designjet printer models. Visit hp.com/go/HPStartRightPromo for details.

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